

[This question paper contains 2 printed pages.]

(16)

Your Roll No. 2023



Sr. No. of Question Paper : 3130

Unique Paper Code : 12033912

Name of the Paper : Introduction to Creative Writing for Media

Name of the Course : B.A (Prog)

Semester : IV/VI

Duration : 3 Hours

Maximum Marks : 75

### Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

**Part A (10 marks each) Attempt any three :-**

1. What is the role of divergent thinking in creative writing? How is it related to the idea of originality?
2. Is editing an important part of creative writing? Why should you revise your piece before final submission?
3. How is an editorial different from feature writing?

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4. Do you think creative writing can be taught? Give reasons for your answer.
5. What is taboo language? Share two examples.

**Part B (15 marks each) Attempt any three :-**

6. What is the scope of New Media? How is it offering itself as an attractive alternative to traditional Media for creative writers?
7. What do you think is the relationship between advertisements and contemporary society? Do advertisements reflect contemporary concerns and aspirations? Discuss with reference to any three advertisements of your choice.
8. What is broadcast media? How is a television script different from a script prepared for the radio?
9. What are the points to be kept in mind while writing a blog post? Write a blog post review of a film you have recently seen.
10. Why does a creative writer need to be aware of publication-related work? Explain.